Wisconsin Idea Forum Questions 1 & 2:
What does the Wisconsin Idea mean to me?
In a Wisconsin Idea world, how would I behave?

M & B
- Accessibility to knowledge and resources
- Dialogues: internal and external
- Mutually beneficial endeavors
- Going beyond campus (locally and globally) results in tangible benefits to campus
- Rewards P and T decisions (incentives and structures to participate
- Make knowledge and resources accessible
- Encourage diversity on campus

1. Respect / Listen
   - Two-way, generative T and L
   - Accountability, responsibility
   - Reciprocal sharing of resources and understanding
     o Wide variety; expand definition
   - As we generate meaning together we create the future” –Kenneth Gergen

Behavior:
1. Creating opportunities for “community”
   a. Space and time for dialogue between disparate, diverse people
2. Changing constraints of institutional structure (money, product, and time); changing ethos
3. Listen first to understand
4. Value of reflection, facilitate Meta-learning
5. Continue to disturb (the system) in the correct way
6. Be able to say “Yes!”

- Access to knowledge
- Create theme-based events
- Building a community between grad students and undergraduates
- Database—make sure we’re not duplicating efforts across campus

Dancing without Inhibitions
Themes:
- The University should also encourage and support faculty involvement in the community
- The world is better off / a better place
• Improve the lives of Wisconsin residents and communities
• University plays an important role in the community
• Porous University boundary (two-way)
• Inter-generational
• Shared success and accessibility and welcoming

Behaviors:
• I advocate for investment in the Wisconsin Idea!
• I collaborate!
• I feel connected!
• I dance and sing without inhibitions!
• I travel to wonderful and exotic locations!

Themes Regarding Behavior
• Decrease the amount of second-guessing: not have to “justify” activity proposed (which takes time and energy)—i.e. time required, for within goals/mission of my department or school
• Not get mired in the “messiness” involved with defining / negotiating relationships—no need for spanning boundaries because the system would be more fluid
• Would like the University faculty and staff to feel like they are part of the community and the community is part of the university community
• Make the university more welcoming

Themes of Meaning
• Bring information, resources, and education from UW outside UW inspiration (attitude / philosophy) ➔ not just bringing “products”
• Two-way exchange ➔ UW faculty/staff and community learn from one another (i.e. community-based participatory research)
• Apply knowledge / information in community to benefit them
• Responsibility to serve—that influences the way we teach, research, and service; not a separate function
• Barriers between university and community should / could be broken down
• UW needs to be really accessible to the community
Global, public, and Wisconsin-wide **problems**

legitimizes
democratizes
benefits

UW resources, education, and opportunities

- Public
  - Engagement
  - Service
- Access / Equality
- Resources

**Learning Needs and Assets of Communities**

- Developing programs to meet needs
- Dialogue with communities → build relationships
  - Listening as well as talking
- “Communities” going beyond environment
- Long-term, sustainable
- UW-System-wide (listen / relationship)

**Behaviors**

- Check attitude at the door
- Share resources, expertise, and learn from others
- **Clear** about roles, expectations, longevity, responsibilities, decision-making (**Transparency**)  
- Deep listening—open channels of communication
- Commitment
- Flexibility (our brilliant idea may not be meaningful to the audience)

**Themes**

- Using the Wisconsin Idea for the betterment of others
• Imparting the value of the Wisconsin Idea to faculty, staff, and students
• Recognizing and rewarding staff and faculty when they engage in the Wisconsin Idea
• Putting community and constituency first

More Themes
• Mutual sharing
• Collaborative knowledge building
• Mutually beneficial
• Locally, nationally, internationally
• Improving people’s lives
• Equal exchange between community and university
• Partnership and involvement

Behaviors
• Accessibility—database of resources
• Make knowledge useable
• Improve communication between communities and the university
• Promote the Wisconsin Idea to funders
• Humility
• Wisconsin central to everything that happens at UW
• Make collaborating fun
• Interdisciplinary